

FILE

fashion calendar

1971

31 st year • issued weekly

FEBRUARY 8

| JANUARY | MAY | SEPTEMBER |
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| S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 | S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 | S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 |
| FEBRUARY | JUNE | OCTOBER |
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| MARCH | JULY | NOVEMBER |
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| APRIL | AUGUST | DECEMBER |
| S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 | S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 | S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 |

ruth finley, publisher tr 9-2343 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher

WEEK ENDING FRIDAY, FEBRUARY 5, 1971

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|---|---|--|---|
| Feb. 4 | 10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 26th floor, LA. 4-7626 | | |
| Thursday Feb. 4 11:00 A.M. | OPENING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 524-3818. | MR. MORT BY STAN HERMAN | 498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR |
| Thursday Feb. 4 11:45 A.M. | "CONTRACT MERCHANDISING --ENVIRONMENT" Speakers: Harold E. Jung, Lees Carpets; Michael Saphier--Saphier, Lerner, Schindler, Environetics. Prices: \$14.00; \$16.00, guests. Contact: TE 8-5133. | NATIONAL HOME FASHIONS LEAGUE (767 LEXINGTON) | HOTEL BILTMORE BALLROOM |
| Thursday Feb. 4 12:00 Noon | OPENING OF SUMMER COLLECTION By reservation. Contact: BR. 9-5012. | MOLLIE PARNIS | 530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR |
| Thursday Feb. 4 12:30 P.M. Luncheon | FASHION SHOW AT BENEFIT LUNCHEON Showing of Chester Weinberg Spring collection at annual benefit luncheon. Price: \$15.00 each. Contact: 1410 Third Avenue, LE. 5-1250. | SLOAN-KETTERING CANCER CENTER THRIFT SHOP | WALDORF-ASTORIA GRAND BALLROOM |
| Thursday Feb. 4 1:00 P.M. | OPENING: SUMMER COLLECTION By reservation. Contact: Judy Lauterstein, LO. 4-0462. | JUNIOR SOPHISTICATES | 498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR |
| Thursday Feb. 4 2:00 P.M. | OPENING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: Janet Bonomo, 594-5660. | LEO NARDUCCI | 530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR |
| Thursday Feb. 4 2:30 P.M. | OPENING OF SUMMER COLLECTION By reservation. Contact: PE. 6-6983. | HOUSE OF BRANELL | 530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR |
| Feb. 4 | 2:30 P.M., NORMAN NORELL, 550 Seventh Avenue, 10th floor, CH. 4-5452 | | |
| Thursday Feb. 4 4:00 P.M. | OPENING OF SUMMER COLLECTION Also Feb. 9, 11 at 4:00. By reservation. Contact: WI. 7-8235. | DONALD BROOKS | 550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR |
| Thursday Feb. 4 4:30 P.M. Cocktails | INTRODUCTION OF NEW BIKINI COLLECTION Mr. Arthur Garson will introduce his new Lovable Bikini collection and "Hot Pants." By invitation. Publicity: Polly Guerin, 679-8695. | THE LOVABLE COMPANY | 200 MADISON AVENUE SHOWROOM - 25TH FLOOR |
| Thursday Feb. 4 5:00 P.M.- 8:00 P.M. | PREVIEW OF BIBA BOUTIQUE "The Biba Look from London"--fashions, cosmetics, and accessories. By invitation. Publicity: Madeline de Vries, PL. 3-7300. | BERGDORF GOODMAN | 6TH FLOOR |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|---------------------------------|--|----------------------------------|--|
| Beginning Thursday Feb. 4 | OPENING OF SUMMER COLLECTION Premiere of new collection. Continuous showings. Contact: 239-4373. | GAYLE KIRKPATRICK FOR BYMINI | 498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR |
| Beginning Thursday Feb. 4 | OPENING OF SUMMER COLLECTION Continuous showings. Contact: BR. 9-9223. | V & J DESIGNS BY VICTOR JORIS | 500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR |

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| Friday Feb. 5- Feb. 9 | 13TH ANNUAL MEN'S WEAR CONVENTION By invitation. Executive Director: Norman Karr. Fashion Director: Kenneth O'Keefe. Contact: Katherine Agnello, LT 1-8210. | MEN'S FASHION ASSOCIATION | THE MARRIOTT PHILADELPHIA, PA. |
| | <u>Fri. Feb. 5.</u> . . . 12:00 Noon Registration | | |
| | 6:00 P.M. Kayser-Roth (cocktails) | | |
| | 8:00 P.M. Celanese (dinner) | | |
| | <u>Sat., Feb. 6.</u> . . . 8:00 A.M. Michaels/Stern (breakfast) | | |
| | 9:00 A.M. MFA Fashion Clinic No. 1 | | |
| | 12:00 Noon Oleg Cassini (luncheon) | | |
| | 2:30 P.M. MFA Fashion Clinic No. 2 | | |
| | 7:00 P.M. Sears, Roebuck and Co. (dinner) | | |
| | <u>Sun., Feb. 7.</u> . . . 8:00 A.M. Pierre Cardin (breakfast) | | |
| | 9:00 A.M. MFA Fashion Clinic No. 3 | | |
| | 12:00 Noon Hart Schaffner & Marx (luncheon) | | |
| | 2:30 P.M. Burt Bacharach rehearsal | | |
| | 6:00 P.M. Hystron Fibers (dinner) | | |
| | 10:15 P.M. After Six (reception) | | |
| | <u>Mon., Feb. 8.</u> . . . 8:00 A.M. Esquire (breakfast) | | |
| | 9:00 A.M. MFA Fashion Clinic No. 4 | | |
| | 12:00 Noon Botany Industries (luncheon) | | |
| | 7:00 P.M. MFA-MRA Banquet | | |
| | <u>Tues., Feb. 9.</u> . . . 8:00 A.M. Cigar Institute of America (breakfast) | | |
| | 9:00 A.M. MFA Fashion Clinic No. 5 | | |
| | 12:00 Noon J. P. Stevens Co. (luncheon) | | |

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| Sunday Feb. 7 | COCKTAIL RECEPTION | LOS ANGELES FASHION GUILD (110 E. 9TH, L.A.) | HOTEL GOTHAM PALACE BALLROOM |
| 4:00 P.M.- 6:00 P.M. | Special reception by L.A. designers: Ray Aghayan/Bob Mackie, David Barr, Helen Bass, Georgia Bullock, Robert Courtney, Helga, Lucie Ann After Five Boutique, Helen Rose, Sebastian, Ernst Strauss, Travilla, Georgette Trilere for Trimar. By invitation. Showing in private suites. Contact: CI. 7-2200. | | |

WEEK BEGINNING MONDAY, FEBRUARY 8, 1971

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| Feb. 8 | 12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW 4-0454 |
| Feb. 8 | 5:00 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Suite 509, CI. 7-2200 |
| Feb. 8 | 1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520 |

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| Monday Feb. 8 9:30 P.M. | BENEFIT ART PREVIEW "What is American in American Art"--benefit for the Museum of American Folk Art. Price: \$50.00 per person. Contact: Emily Elliott, 581-2474. | MUSEUM OF AMERICAN FOLK ART (49 W. 53) | KNOEDLER'S 21 EAST 70TH STREET |
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| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Beginning Monday Feb. 8 | OPENING OF THE COTTONWORKS New fashion/fabric projection service of Cotton Incorporated. By appointment. Contact: Ann Lorentz, 736-9221. | COTTON INCORPORATED | EMPIRE STATE BUILDING SUITE 7600 |
| Beginning Monday Feb. 8 | OPENING OF SUMMER COLLECTION Continuous showings. Contact: Janice Watt, 594-2100. | LOOMTOGS, INC. | 1407 BROADWAY SHOWROOM - 35TH FLOOR |
| Feb. 9 | 11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh, 23rd fl., LA. 4-9350 | | |
| Feb. 9 | 11:00 A.M., WRAGGE, 550 Seventh Avenue, 9th floor, WI. 7-4968 | | |
| Tuesday Feb. 9 12:00 Noon | OPENING OF SUMMER COLLECTION By reservation. Contact: CH. 4-5693. | COUNTESS ALEXANDER | 530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR |
| Feb. 9 | 1:00 P.M., BROOKS BOUTIQUE, 550 Seventh Avenue, 21st floor, WI. 7-8235 | | |
| Feb. 9 | 2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968 | | |
| Feb. 9 | 4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235 | | |
| Feb. 9 | 5:00 P.M., RAY AGHAYAN/ BOB MACKIE, Hotel Gotham, Suite 509, CI. 7-2200 | | |
| Feb. 10 | 10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350 | | |
| Wednesday Feb. 10 11:30 A.M. | PRESS PREVIEW OF GIVENCHY BOUTIQUE The Givenchy Nouvelle Boutique preview of Spring-Summer collection. By invitation. Publicity: Madeline de Vries, PL. 3-7300, Ext. 398. | BERGDORF GOODMAN | 2ND FLOOR |
| Wednesday Feb. 10 12:30 P.M. Luncheon | FASHIONS FOR MEN AT LUNCHEON SHOW Cruise and early Spring menswear fashions. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212. | ALEXANDER SHIELDS | BARBETTA RESTAURANT 321 WEST 46TH STREET |
| Wednesday Feb. 10 4:00 P.M.- 5:30 P.M. | PREVIEW OF SUMMER COLLECTION Showing from 4:00 to 5:30 P.M. (<u>Note change of time</u>). By invitation. Thereafter by appointment. Contact: 685-3765. | GIORGIO DI SANT'ANGELO | THE MILL (54TH & 6TH AVE) BURLINGTON HOUSE |
| Feb. 10 | 5:00 P.M., CLAUDIA, 498 Seventh Avenue, 9th floor, 564-0910 | | |
| Wednesday Feb. 10 7:00 P.M. Dinner | SIXTH ANNUAL FABRIC AWARDS Speaker: Bill Blass. By invitation (black tie). All invitations have been issued. | VOGUE MAGAZINE (420 LEXINGTON AVENUE) | HOTEL PLAZA BALLROOM |
| Thursday Feb. 11- Feb. 15 | BUSINESS EXPOSITION More than 100 displays of various business opportunities. Hours: 12:00 Noon-10:00 P.M.; Sunday, 1:00 - 9:00 P.M. Admission: \$2.00. Publicity: George Arons, PL. 3-7972. | START YOUR OWN BUSINESS EXPOSITION | NEW YORK COLISEUM COLUMBUS CIRCLE |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Thursday Feb. 11 12:30 P.M. Luncheon | ANNUAL MASTER AND DOG FASHION SHOW "Cleopatra's Star-Gazing Adventure for Master and Dog in Astrology-inspired Costumes" by: Ron Chereskin for Dear Love; Arthur Doucette for J.G. Couture; Mario Forte for Rona; June Francis for Claret-Gavi; Helen Gallagher; Linda Goldberg for Damsel; Howard Lawrence for Dalton; Frank Masandrea for Modelia; John di Monda for Wippette; Beverly Moyer for Reflections; Judith Scates for Naman Rainwear; Kathy Simon for Elaine Post; Don Simonelli; Bill Tice for Royal; and Broadway celebrities--Lynne Carter, Alan Castner, Bayn Johnson, Robert Tounseville. Commentator: Rita Moreno. Press by invitation. Benefit, "Dog Owner Guardian": \$7.95; reservations: CI.6-9171. Publ.: Ellen Perl, TE. 2-8212. | DESIGNERS AND CELEBRITIES | BARBETTA RESTAURANT 321 WEST 46TH STREET |
| Feb. 11 | 1:00 P.M., BROOKS BOUTIQUE, 550 Seventh Avenue, 21st floor, WI. 7-8235 | | |
| Feb. 11 | 4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235 | | |
| Feb. 13- Feb. 16 | S.E.H.M. 1971 INTERNATIONAL MEN'S READY-TO-WEAR TRADE SHOW IN PARIS Contact: Philippe Lambert, French Trade Shows, 1350 Sixth Ave., 582-4960. | | |
| Feb. 15- Feb. 16 | NINETY-FIFTH ANNUAL DOG SHOW, WESTMINSTER KENNEL CLUB, Madison Square Garden Contact: 683-0800. Public Relations: Thelma Boalbey, 20 W. 10th, 473-5815. | | |
| Feb. 15- Feb. 19 | ISRAEL FASHION WEEK IN TEL AVIV Contact: Israeli Trade Commission, 850 Third Avenue, PL. 2-5600. | | |
| Tuesday Feb. 16 10:00 A.M. | PRESS PREVIEW: "THE SHOP FOR PAPPAGALLO" Opening of "The Shop for Pappagallo" -- shoes and accessories. By invitation. Publicity: Lubar Associates, 279-0790. | B. ALTMAN & CO. | 6TH FLOOR |
| Tuesday Feb. 16 5:00 P.M.- 6:30 P.M. | PRESS PREVIEW AND RECEPTION Jane Evans, president of I. Miller, will invite the press to preview "The Miller Eye." By invitation. Publicity: Ruth Hammer Assoc., 685-8292. | THE MILLER EYE (NEW DIV., I. MILLER) | 11 EAST 54TH STREET |
| Wednesday Feb. 17 12:30 P.M. Luncheon | SPRING AND EARLY SUMMER FASHIONS Luncheon show by Alan Phillips for Jeremy. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212. | ALAN PHILLIPS FOR JEREMY | BARBETTA RESTAURANT 321 WEST 46TH STREET |
| Friday Feb. 20- Feb. 28 | ANNUAL NATIONAL ANTIQUES SHOW Twenty-seventh annual antiques show, the country's largest collection, will feature "Art Deco," encompassing decorative styles between the two World Wars. Hours: 1:00 - 11:00 P.M.; Sunday, 1:00 - 7:00 P.M. Admission: \$2.50. Contact: Pearl Winick, 233-6010. | NATIONAL ANTIQUES FESTIVAL | MADISON SQUARE GARDEN EXPOSITION ROTUNDA |
| Sunday Feb. 21- Feb. 26 | NEW YORK GIFT SHOW International giftwares, handicrafts, decorative accessories and art at eightieth semi-annual N.Y. Gift Show. Featuring gourmetware, entertainment accessories, costume jewelry. Contact: Maxine or Bob Carman, Little Bros. Shows, 220 Fifth Avenue, 689-7147. | NATIONAL GIFT AND ART ASSOCIATION | NEW YORK COLISEUM; PARK SHERATON HOTEL |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|---|---|--|---|
| Feb. 26 | INTERNATIONAL FASHION FAIR IN COLOGNE (Feb. 26-Feb. 28). | | |
| Feb. 27 | INTERNATIONAL LEATHER GOODS FAIR IN OFFENBACH (Feb. 27-March 4). | | |
| Sunday Feb. 28- March 3 | AMERICAN TOY FAIR Sixty-eighth annual Toy Fair. (Press conference, Mon., Feb. 22, at 11:30 A.M., Statler-Hilton, Penn Top Room, by invitation). Contact: Frank Gavitt, CH. 3-8508 | TOY MANUFACTURERS OF AMERICA (200 FIFTH AVE) | 200 FIFTH; STATLER-HILTON; 2 PENN PLAZA; 1107 BWAY |
| Feb. 28 | INTERNATIONAL SPRING FAIR IN FRANKFURT (Feb. 28-March 4). | | |
| Monday March 1 11:30 A.M. | CUSTOMER SHOWING: FASHIONS BY TRIGERE Showing of Spring fashions by Pauline Trigere. Publicity: Madeline de Vries, PL. 3-7300. | BERGDORF GOODMAN | 4TH FLOOR PLAZA COLLECTIONS |
| Monday March 1 11:30 A.M.- 1:00 P.M. Buffet | PRESS PREVIEW OF BEAUTY SHOPS The press will be invited to preview Saks Fifth Avenue's newly-designed beauty shops. By invitation. Publicity: Beauty Shops--Joan Parker, 371-5440; Saks--Helen O'Hagan, PL. 3-4000. | SAKS FIFTH AVENUE | 3RD FLOOR |
| Monday March 1- March 12 | FALL FASHIONS FROM ISRAEL Twenty-five Israeli manufacturers will show knitwear, leather fashions, and sportswear. By appointment. Contact: Ronald Winner, 594-5215. | ATID (AMERICAN TRADE & DEV'T WITH ISRAEL) | 111 WEST 40TH STREET SHOWROOM - 22ND FLOOR |
| Tuesday March 2- March 3- March 4 | SEMI-ANNUAL FABRIC DISPLAY Three-day Fall and Winter '71 fabric display, 10:00 A.M. to 5:00 P.M. Co-chmn.: Catherine Smith, Vogue Patterns; and Doris Walton, consultant. Also, special collection of handicrafts; chmn.-Virginia Steele, Ladies Home Journal. Prices (including color card): \$4.00, members; \$6.00. guests. Contact: CI. 7-3940. | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | 15 WEST 48TH STREET SUITE 1722 |
| Sunday March 7- March 10 | FALL-WINTER SHOE FAIR IN NEW YORK Jointly sponsored and operated by American Footwear Mfrs. Assn; National Shoe Retailers Assn; Volume Footwear Retailers of America; New England Footwear Assn. Contact: Howard Reddy, Hotel New Yorker, 594-7606. | NATIONAL SHOE FAIR | McALPIN; NEW YORKER; STATLER-HILTON HOTELS |
| Monday March 8 3:00 P.M. | SPRING-SUMMER HAIR FASHIONS Press showing of Spring and Summer coiffures. Fashion Director and Coordinator: R. Keith. By invitation. Publicity: Marsha Gerber, 752-2254. | INTERCOIFFURE- AMERICA | C'EST MOI AT SAM'S 1220 SECOND AVENUE |
| Monday March 8- March 18 | FALL FASHIONS FROM IRELAND Ready-to-wear collections from Ireland. Contact: Brigid Greene, 265-5230. | IRISH EXPORT BOARD | WARWICK HOTEL 65 WEST 54TH STREET |
| Tuesday Feb. 9* | OPEN HOUSE FOR BEAUTY EDITORS Bonne Bell introduces "Julie's Eyes." Breakfast, lunch, or cocktails will be served. By invitation. Publicity: Joan Parker, 371-5440. | BONNE BELL | 45 SUTTON PLACE SOUTH APT. 1 A |
| March 14 | INTERNATIONAL FASHION TRADE FAIR (IGEDO) IN DUSSELDORF (March 14-March 17). | | |

*NOTE -- OUT OF DATE ORDER

CONTINUOUS SHOWINGS - THESE COLLECTIONS HAVE OPENED

PATTI CAPPALLI FOR ADDENDA 1407 Broadway, 9th floor, 736-5282

RAY AGHAYAN/BOB MACKIE Hotel Gotham, Suite 509, CI. 7-2200

LARRY ALDRICH BY MARIE MCCARTHY 530 Seventh Avenue, 12th floor, CH. 4-1872

ZUZU ANGEL Hotel Gotham, Private Suite, CI. 7-2200

AQUANALA 512 Seventh Avenue, 34th floor, 736-1076

ARBE IMPORTS 498 Seventh Avenue, 11th floor, LW 4-0220

ARKIN IMPORTS; LANVIN FOR ARKIN. 530 Seventh Avenue, 7th floor, WI. 7-5324

BARRIE SPORT 1032 Sixth Avenue, 12th floor, 736-5672

BEENE BAZAAR 530 Seventh Avenue, 12th floor, LW 4-0454

MR. BLACKWELL 530 Seventh Avenue, 21st floor, BR. 9-8575

ELEANOR BRENNER FOR BRENNER COUTURE 498 Seventh Avenue, 21st floor, 947-9677

TED BROWN 498 Seventh Avenue, 2nd floor, LO. 4-9311

CACHAREL-MALLORY 530 Seventh Avenue, 19th floor, WI. 7-4406

CARLYE DRESS BY SADYE WEINBERG 530 Seventh Avenue, 8th floor, 244-6761

GINO CHARLES (BETSE CANN; RODGER ROBINSON) . . 530 Seventh Avenue, 4th floor, 524-4510

MALCOLM CHARLES BY MORTON MYLES 530 Seventh Avenue, 23rd floor, LA. 4-9350

CHESTER NOW 498 Seventh Avenue, 10th floor, 244-3877

CLARET-GAVI 530 Seventh Avenue, 26th floor, LO. 3-6126

RODRIGUES FOR PETER CLEMENTS 530 Seventh Avenue, 2nd floor, LO. 3-0988

CONCEPT VII BY JACK BODI 530 Seventh Avenue, 6th floor, 695-7715

DAVID CRYSTAL 498 Seventh Avenue, 23rd floor, BR. 6-6560

CUDDLECOAT BY VICTOR JORIS 500 Seventh Avenue, 5th floor, BR. 9-9233

FRANCESCA FOR DAMON 1410 Broadway, 12th floor, MU. 3-2467

DAVIDOW BY UMBERTO MANZO. 205 West 39th Street, 6th floor, 736-6909

DESIGN THAI. 550 Seventh Avenue, 18th floor, 239-8530

CHRISTIAN DIOR - NEW YORK. 498 Seventh Avenue, 17th floor, LO. 4-9220

MISS DIOR. 498 Seventh Avenue, 17th floor, LO. 4-9220

WILSON FOLMAR 530 Seventh Avenue, 14th floor, LA. 4-5923

(continued on following page)

THESE COLLECTIONS HAVE OPENED (continued from page 6)

MARION DIGNEY BOUTIQUE.262 West 38th Street, 17th floor, 868-3232

DIA DIODATO 526 Seventh Avenue, 7th floor, 594-3219

LUBA FOR ELITE 512 Seventh Avenue, 28th floor, LA. 4-4640

THE FIFTH ADDITION BY VICKI ROCCONI 530 Seventh Avenue, 3rd floor, LO. 4-8190

ANNE FOGARTY550 Seventh Avenue, 7th floor, LO. 4-9115

SEYMOUR FOX 512 Seventh Avenue, 22nd floor, LO. 4-3246

SAM FRIEDLANDER. , , 530 Seventh Avenue, 2nd floor, PE. 6-2663

HENRY FRIEDRICKS 205 West 39th Street, 13th floor, PE. 6-8867

RICHARD FRONTMAN. 498 Seventh Avenue, 9th floor, 524-5093

GAY GIBSON; QUINCY PETITES1411 Broadway, 24th floor, 564-4130

GININI. 512 Seventh Avenue, 13th floor, PE. 6-2291

GINORI 498 Seventh Avenue, 12th floor, 244-4700

GIORGINI 550 Seventh Avenue, 5th floor, 279-3410

NATALIE GREEN500 Seventh Avenue, 14th floor, 565-1888

JON HAGGINS 37 West 39th Street, 3rd floor, 695-5555

HARMAY 498 Seventh Avenue, 22nd floor, PE. 6-5547

HARMON KNITWEAR BY RUDI GERNREICH530 Seventh Avenue, 20th floor, 695-1617

KIKI HART BY GEORGE SAMEN 530 Seventh Avenue, 5th floor, WI. 7-7457

HELGA Hotel Gotham, Private Suite, CI. 7-2200

JONNY HERBERT; PAB LTD. 498 Seventh Avenue, 18th floor, 565-6900

CHUCK HOWARD 550 Seventh Avenue, 2nd floor, LO. 4-2155

ARTHUR DOUCETTE FOR J. G. COUTURE. 530 Seventh Avenue, 19th floor, 736-1351

JAEGER. 1407 Broadway, 41st floor, PL. 8-6211

JAMISON 498 Seventh Avenue, 24th floor, OX. 5-4812

JENNIFER BY JOHN MULLEN 530 Seventh Avenue, 9th floor, 279-6250

JEREMY BY ALAN PHILLIPS 530 Seventh Avenue, 10th floor, 594-0870

JEUNESSE BY JEANNENE BOOHER. 498 Seventh Avenue, 12th floor, 695-6234

JUNIOR ACCENT BY CARA KIRBY 498 Seventh Avenue, 10th floor, LO. 4-1434

(continued on following page)

THESE COLLECTIONS HAVE OPENED (continued from page 7)

| | |
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| NAT HIRSCH FOR JUNIOR GALLERY | 250 West 39th Street, 10th floor, 594-0352 |
| NAT KAPLAN | 498 Seventh Avenue, 21st floor, LO. 5-4115 |
| KASPER FOR JOAN LESLIE | 530 Seventh Avenue, 4th floor, LW 4-9000 |
| KIMBERLY | 1410 Broadway, 10th floor, LO. 4-1080 |
| ANNE KLEIN AND COMPANY | 205 West 39th Street, 3rd floor, 279-9951 |
| CALVIN KLEIN | 205 West 39th Street, 4th floor, PE. 6-9601 |
| HAROLD LEVINE | 530 Seventh Avenue, 21st floor, LA. 4-0237 |
| LADY MANHATTAN | 1407 Broadway, 15th floor, 765-1250 |
| LOOMTOGS | 1407 Broadway, 35th floor, 594-2100 |
| McMULLEN | 550 Seventh Avenue, 20th floor, OX. 5-4270 |
| MARDI GRAS BY JERRY MARSCH | 498 Seventh Avenue, 3rd floor, 927-2055 |
| VERA MAXWELL | 530 Seventh Avenue, 26th floor, LO. 3-4358 |
| MIGNON | 498 Seventh Avenue, 12th floor, BR. 9-5991 |
| HENRY RUTMAN FOR MISS GALLERY | 230 West 38th Street, 10th floor, 239-4769 |
| ISSEY MIKAYE OF TOKYO | Hotel Gotham Suite 902, CI. 7-2200 |
| MODA ROMANA | St. Regis Hotel, Mezzanine, PL. 5-2340 |
| MODERN COUTURE | 530 Seventh Avenue, 19th floor, 244-3169 |
| NARDUCCI SPORT | 530 Seventh Avenue, 11th floor, 594-5660 |
| MICHAEL NOVARESE | Hotel Plaza, Private Suite, PL. 9-3000 |
| ORIGINALA | 512 Seventh Avenue, 43rd floor, 695-5100 |
| ANNEMARIE GARDIN FOR PAPILLON | 550 Seventh Avenue, 20th floor, 868-2880 |
| GINO PAOLI (Fall) | 1407 Broadway, 37th floor, BR. 9-0925 |
| PARNES-FEINSTEIN BY TERRY MORTON | 530 Seventh Avenue, 10th floor, BR. 9-0952 |
| MOLLIE PARNIS BOUTIQUE | 530 Seventh Avenue, 18th floor, BR. 9-5012 |
| PETTI 4'S | 498 Seventh Avenue, 17th floor, CH. 4-3558 |
| LEE EVANS FOR PLW | 1411 Broadway, 24th floor, 564-4130 |
| RAFFAELE | 530 Seventh Avenue, 20th floor, LO. 5-3250 |
| REFLECTIONS BY BEVERLY MOYER | 530 Seventh Avenue, 6th floor, 564-9320 |

(continued on following page)

THESE COLLECTIONS HAVE OPENED (continued from page 8)

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| BEN REIG | 498 Seventh Avenue, 23rd floor, CH. 4-1542 |
| REMBRANDT | 498 Seventh Avenue, 6th floor, LO. 4-3600 |
| E. SONNE REYES | St. Regis Hotel, Private Suite, PL. 5-8643 |
| SYLVAN RICH ASSOCIATES. | .530 Seventh Avenue, 2nd floor, 947-8470 |
| SAMUEL ROBERT BY TARQUIN. | 1407 Broadway, 40th floor, LA. 4-4562 |
| DOMINIC ROMPOLLO. | 550 Seventh Avenue, 6th floor, 279-0698 |
| RONA (MARIO FORTE;PATRICK PORTER). | 498 Seventh Avenue, 21st floor, 565-1025 |
| SARMI, INC.; SARMI BOUTIQUE. | .550 Seventh Avenue, 3rd floor, 244-7270 |
| SAZ. | 200 East End Avenue, Suite 7L, 348-2132 |
| ABE SCHRADER BY BELLE SAUNDERS | 530 Seventh Avenue, 15th floor, LO. 4-9194 |
| SCHRADER SPORTSWEAR BY TOM NASARRE | 530 Seventh Avenue, 15th floor, LO. 4-9194 |
| KEN SCOTT | 17 East 67th Street, 3rd floor, 249-9600 |
| SHANNON RODGERS FOR JERRY SILVERMAN | 530 Seventh Avenue, 17th floor, 244-7522 |
| ADELE SIMPSON | 530 Seventh Avenue, 26th floor, LA. 4-7626 |
| SPORT SOPHISTICATES | .498 Seventh Avenue, 4th floor, LO. 4-0462 |
| SPORT TRIO BY MISS RIKKI | 498 Seventh Avenue, 7th floor, LO. 3-6143 |
| MALCOLM STARR: MALCOLM STARR INTL | .530 Seventh Avenue, 20th floor, 594-0030 |
| STEFAN CASUALS BY SANDY KAYNE | 530 Seventh Avenue, 15th floor, LO. 4-9194 |
| STUDIO SIX BY FRANK ADAMS | 530 Seventh Avenue, 15th floor, LO. 4-9194 |
| TANNER/TANNERWAY. | 530 Seventh Avenue, 28th floor, CH. 4-6350 |
| TEAL TRAINA | .550 Seventh Avenue, 15th floor, LA. 4-3520 |
| TRAVILLA | Hotel Gotham, Private Suite, CI. 7-2200 |
| TRES VITE; | 108 West 39th Street, 11th floor, 947-3191 |
| TRIGERE | 550 Seventh Avenue, 16th floor, LO. 3-1600 |
| LEVINO VERNA | 488 Seventh Avenue, 3rd floor, 947-4300 |
| VIA VENETO 7 (DIV. GINO PAOLI) (Fall). | 1407 Broadway, 37th floor, 244-0556 |
| VICTORIA ROYAL | 530 Seventh Avenue, 7th floor, WI. 7-6845 |
| CHESTER WEINBERG. | 498 Seventh Avenue, 10th floor, CH. 4-3877 |

1972

| JANUARY | | | | | | | FEBRUARY | | | | | | | MARCH | | | | | | |
|---------|----|----|----|----|----|----|----------|----|----|----|----|----|----|-----------|----|----|----|----|----|----|
| S | M | T | W | T | F | S | S | M | T | W | T | F | S | S | M | T | W | T | F | S |
| | | | | | | 1 | | | | | | | 1 | | | | | | | |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 | 27 | 28 | 29 | | | | | 26 | 27 | 28 | 29 | 30 | 31 | |
| 30 | 31 | | | | | | | | | | | | | | | | | | | |
| APRIL | | | | | | | MAY | | | | | | | JUNE | | | | | | |
| S | M | T | W | T | F | S | S | M | T | W | T | F | S | S | M | T | W | T | F | S |
| | | | | | | 1 | | | | | | | 1 | | | | | | | |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 | 28 | 29 | 30 | 31 | | | | 25 | 26 | 27 | 28 | 29 | 30 | |
| 30 | | | | | | | | | | | | | | | | | | | | |
| JULY | | | | | | | AUGUST | | | | | | | SEPTEMBER | | | | | | |
| S | M | T | W | T | F | S | S | M | T | W | T | F | S | S | M | T | W | T | F | S |
| | | | | | | 1 | | | | | | | 1 | | | | | | | 2 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 | 27 | 28 | 29 | 30 | 31 | | | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 30 | 31 | | | | | | | | | | | | | | | | | | | |
| OCTOBER | | | | | | | NOVEMBER | | | | | | | DECEMBER | | | | | | |
| S | M | T | W | T | F | S | S | M | T | W | T | F | S | S | M | T | W | T | F | S |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | | | | | | | 1 | | | | | | | 2 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 29 | 30 | 31 | | | | | 26 | 27 | 28 | 29 | 30 | | | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| | | | | | | | | | | | | | | 31 | | | | | | |